

SPONSORSHIP APPLICATION FORM

Please fill in the information requested in the fields below and make sure to be specific and provide as much information as possible.

***Turnaround time from submission is approximately 21 days before the event.**

Please fill in the relevant information below.

1. Your contact Information:

- First name, Surname:
- Phone number:
- Mobile phone number:
- Email address:

2. Information:

- Name of club/organisation:
- Address:
- The facebook page:
- Website address:

3. Event Information:

- Official name of event:
- Date(s) of the event:
- Type of Event:
- Venue of the event: (inc. Address)

- Number of classes per day:
- Expected number of competitors:
- Expected number of spectators:
- Draw Cards, special guests?

4. PP&S Benefits:

Please tell us how Pakenham Produce & Saddlery will benefit from sponsoring your event.

- Signage Opportunities:
Please submit photos of signage opportunities.

- Trade stand opportunity:
- Event Program Adverts:
Specify size (e.g. A4, A5, biz card size)

- Newsletter Adverts/ Editorial Publishing
(Print or e-news? Monthly, Quarterly or Yearly?)

Yes / No *Please circle

PAKENHAM PRODUCE & SADDLERY.
ABN 81 190 223 866

- Website/ Social Media Promotion:

5. Sponsorship Information:

- Describe the type of sponsorship:
(Product, merchandise, jumps signage, Prize Voucher etc.)

- How many prizes are required?

- Awards/ classes?

- Exclusivity:
(Will any of our competitors be sponsoring?)

- List of other Sponsors - committed

- List of other Sponsors – potential:

Number of Volunteers:

(Gate staff, stewards, runners etc).

Checklist:

Ensure your application includes the following:

Covering letter

Completed Application Form

Relevant photos

Submit Event Program (If applicable)

Once you have filled out the *Sponsorship* Application form, please submit in person or mail to **Attention:**
Sponsorships PAKENHAM PRODUCE & SADDLERY, 2 Bormar Drive, Pakenham, VIC 3810.

We appreciate your interest in Pakenham Produce & Saddlery as a potential sponsor and look forward to receiving your proposal.

Kind regards,

The Team

PAKENHAM PRODUCE & SADDLERY